**Hugo Pinto**

**10/29/2021**

**Professor: Keven Foster**

**Summary About soccer Article**

Soccer is becoming one of the most popular sports in the US. Major league soccer has brought sports to everyone who loves soccer. However, live sports were completely disappeared for more than a year. And that came along with big losses for soccer clubs. Sponsors were not able to sign long-term contracts. teams were not able to bring the fan to the stadium

Major league soccer has been working to find different ways to make fans get more engaged with their team and be part of their club. In the article in *the New York times,* *by Kevin Draper*, “This is a global sport. We are doing a good job of growing interest in M.L.S. in our league here domestically. The next step is how do we grow interested outside of our region?”. As we all know, the United States is one of the most diverse countries, and to target more fans from central and south America, Major Ligue soccer is creating an annual cup competition against teams from the Mexican league with a height. What this means, with this new that this new Leagues Cup will require a substantial reorganization of the M.L.S. and Liga MX schedules. Rather than holding the event alongside league competition, both leagues will take a break for the duration of the tournament.

For M.L.S., that means a pause of a month in the middle of its season, which typically starts in March, while for Liga MX that likely means a delay to the beginning of its season. “This will be a mixed model because we will continue with our traditional way in our local league,” Arriola said. “However, we both are innovating in this kind of summer extravaganza.”

This new program will bring more fans to the stadium, as well as improve the level of competition for each player. “Sometimes big teams grow alone,” he said. But if the Leagues Cup generates the proper incentives, there will be more of what Arriola called “horizontal growth” across the entire league.

***Kevin Draper is a sports business reporter, covering the leagues, owners, unions, stadiums and media companies behind the games. Prior to joining The Times, he was an editor at Deadspin.***[***@kevinmdraper***](https://twitter.com/kevinmdraper)

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***M.L.S. and Liga MX Fill a Hole In Soccer’s Schedule With Themselves***